

METHOD FOR PRINTING A SUBSTRATE WITH INK DROPS, AND INK COMPOSITION

ABSTRACT OF THE DISCLOSURE

In a method for printing a substrate which is provided with a polymeric ink-receiving layer with ink drops according to the "drop-on-demand" principle, using an ink jet printing device, the printhead of which is provided with a piezo element for generating ink drops, the method comprising the steps of supplying the substrate, generating ink drops and depositing the generated ink drops on the substrate, the ink from which the ink drops are formed, has an ink composition which comprises a dye, water, a lower alcohol and humectant, the lower alcohol content thereof being 5-30% by weight.